



STOCKS ON THE ROCKS

Sponsorship Opportunities: **Empower Tomorrow's Investors with** **JA's Stocks on the Rocks**

April 8 at TACAW in Willits
5:30 - 9:00 PM

Junior Achievement of the Roaring Fork Valley needs companies like yours to partner with us to empower students by introducing them to essential concepts about the stock market, the influence of current events, and the art of investment. Join us in our mission to promote financial education and prepare students for a brighter future.

JA Stocks on the Rocks is an event where students, volunteers, and our supporters have the unique opportunity to apply their knowledge in a real-world setting. Teams of students will compete with attendees by utilizing simulated funds to invest and trade within the actual market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

Why sponsor the JA Stocks on the Rocks?

As an sponsor, you will:

- Inspire students across Western Colorado school districts with a realistic experience of what it's like on the trading floor.
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions.
- Demonstrate your commitment to education and youth development but also position your company as a driving force behind a generation of financially savvy future leaders.

SPONSORSHIP BENEFITS

SPONSORSHIP OPTIONS

Presenting Sponsor \$7,500 | 4 teams of 4 players

- Opportunity to make brief opening remarks.
- One representative gets to "Ring the Bell" at the opening of the Stock Market Challenge.
- Premier table location.
- Stock listing in your company's name with the highest opening price.
- Your company logo featured for one year on the JA website as a Featured Partner.
- Your company's logo is prominently displayed on digital display throughout the event.
- Premier Sponsor benefits. (listed below)



Premier Sponsor \$5,000 | 2 teams of 4 players

- Company promo items distributed to attendees as giveaways (Optional)
- Check presentation and photo op with sponsor employees posted on JA RFV website and social media.
- Full-page color ad in the digital event program.
- Company name in all pre and post publicity.

Capital Sponsor \$2,500 | 1 team of 4 players

- Your company's name on all event materials.
- Your company's logo displayed on digital display throughout the event.
- Half-page ad in the digital event program.
- Dinner for all players
- Two drink tickets per player + Signature Cocktail.

TEAM REGISTRATION OPTIONS

Platinum Team Sponsor \$2,000 | 2 teams (Up to 8 players)

- 1/4 ad in the digital event program.
- Logo displayed at the event.
- Dinner, two drink tickets per player + Signature Cocktail.

Gold Team Sponsor \$1000 | 1 team (Up to 4 players)

- Dinner, one drink tickets per player + Signature Cocktail.
- Logo displayed at the event.

Community ROI Sponsor \$250 | Sponsor an Educator or student to attend the event

- Dinner, two drink tickets per player (for the educator or student) + Signature Cocktail.
- Logo displayed at the event.

